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# Truck & business



The magazine for decision makers in the transport sector

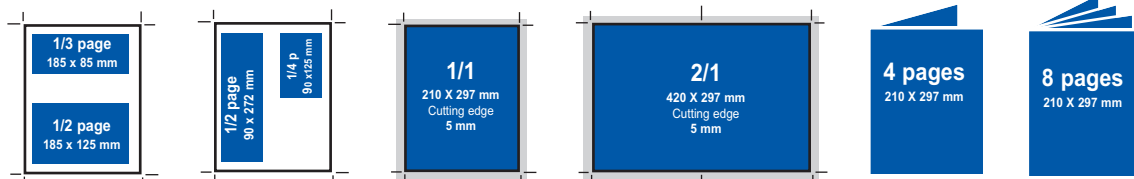
## ▶ PLANNING 2011

NB	EDITORIAL ISSUES & FOCUS	RESERVATION	MATERIAL	RELEASE
T&B 224	● ■ Service Cards + anti-theft fuel / Parts <i>Extension of the services, strengthening of the security... how not to lose a drop of fuel</i>	16/02/11	28/02/11	17/03/11
T&B 225	● ■ Suppliers' Directory / Finance <i>The market goes forward but who will fund the purchases... and under which conditions?</i>	07/04/11	19/04/11	09/05/11
T&B 226	● ■ FMS / On-board computers / HR (temporary work & training) <i>Some telematics solutions not necessarily reserved to big fleets</i>	18/05/11	30/05/11	21/06/11
T&B 227	● ■ Building / Tires / Intermodal Transport <i>Specific equipment and shapes for a particular profession</i>	11/08/11	24/08/11	12/09/11
T&B 228	● ■ Trailer Exposition / Loading & Unloading / Loading Attachment <i>THE appointment for the transport sector where productivity ranks first in</i>	07/10/11	19/10/11	08/11/11
T&B 229	● ■ Top 400 of Belgian Transport Companies / TMS <i>Some solutions to better get and analyse the data linked to the fleet</i>	22/11/11	02/12/11	21/12/11

● Warehouse&Logistics (insert) ● Truck Service (insert)

## ▶ ADVERTISING RATES

PAGES	EURO	COVER	EURO	INSERT	EURO
1/4 quadri	1 035	4e cover	4 940	2 pages	5 330
1/3 quadri	1 435	3e cover	4 240	4 pages	8 120
1/2 quadri	1 970	2e cover	4 595	8 pages	9 505
1/1 quadri	3 530	<b>PUBLI-REPORTAGE</b>		<small>These fares comprise rates for inserts, production costs, and routing cost overrun. Max. 130gr./m<sup>2</sup>.</small>	
2/1 quadri	7 060	1/1 Publi-reportage	4 210	<b>EXTRA</b>	
<b>COMPANY PROFILE</b>		2/1 Publi-reportage	8 025	Preferred place	+ 15 %
1/1 page + 12 months	3 380			Right hand page	+ 20 %



## TECHNICAL DETAILS

**Format:** (lwx) 210 x 297 mm (A4)  
**Printing:** full colour printing offset on 80gr satin-coated paper, screen 175, stapled back, plasticized back, plasticized cover.  
**Material:** PDF file high resolution 100%  
**Adverts to be produced:** material to be provided 4 weeks before publication. (The production costs for these adverts will be invoiced).

**Terms and conditions :** our general terms and conditions of sale are available on [www.truck-business.com/advertising](http://www.truck-business.com/advertising).  
**Cancellation :** minimum 3 weeks before publication. The right to cancel an order or a request for an insertion automatically entails payment of 50% of the total amount due on this order or request.

## ▶ DISTRIBUTION

- SCOPE : BE
- PERIODICITY : 6 times a year
- CIRCULATION : 14 500 copies
- EDITIONS : Dutch, French

## ▶ CONTACT

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