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TruckEurope

The International Magazine for Road Transport Decision Makers



▶ MAGAZINE
▶ GUIDE

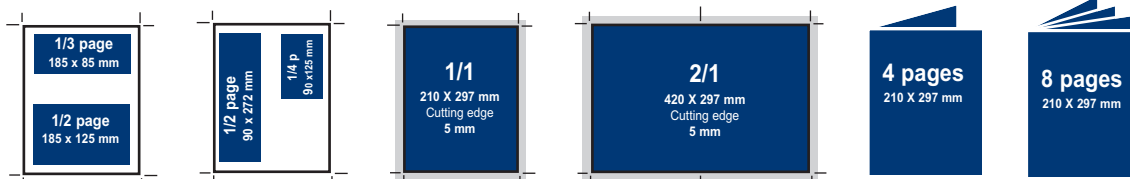
The European Truck magazine for top decision makers

▶ PLANNING 2010

| NR | RESERVATION | MATERIAL | RELEASE |
|--|-------------|----------|----------|
| TEU 019 Best of Europe / Truck Europe Forum / Fuel Economy | 08/03/10 | 25/03/10 | 12/04/10 |
| TEU 020 IAA / Manufacturers / Truck Europe Directory | 03/08/10 | 20/08/10 | 07/09/10 |

▶ ADVERTISING RATES

| PAGES | EURO | COVER | EURO | INSERT | EURO |
|-----------------|---------------|---------|--------------|--|---------------|
| 1/4 full colour | 2 650 | Cover 4 | 9 750 | 4 pages | 14 600 |
| 1/3 full colour | 3 750 | Cover 3 | 9 150 | 8 pages | 19 800 |
| 1/2 full colour | 4 700 | Cover 2 | 9 360 | <i>These fares comprise rates for inserts, production costs, and routing cost overrun. Max. 130gr./m².</i> | |
| 1/1 full colour | 7 800 | | | EXTRA | |
| 2/1 full colour | 14 600 | | | Preferred place | + 15% |
| | | | | Right hand page | + 20% |



TECHNICAL DETAILS

Size : (w x h) 210 x 297 mm (A4)

Printing: full colour printing offset on 80gr satin-coated paper, screen 175, stapled back, plasticized back, plasticized cover.

Material: PDF file high resolution 100%

Adverts to be produced: material to be provided 4 weeks before publication. (The production costs for these adverts will be invoiced).

Terms and conditions: our general terms and conditions of sale are available on www.truckeurope.net/advertising.

Cancellation: minimum 3 weeks before publication.

The right to cancel an order or a request for an insertion automatically entails payment of 50% of the total amount due on this order or request.

▶ DISTRIBUTION

- SCOPE: 26 European countries
- CIRCULATION: 10 000 copies
- PERIODICITY: 2 times a year
- EDITIONS: English, French, German

▶ CONTACTS

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All info on our prices are compiled on the website www.truckeurope.net/advertising

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