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# Fleet Europe Magazine



The European Fleet magazine for top decision makers

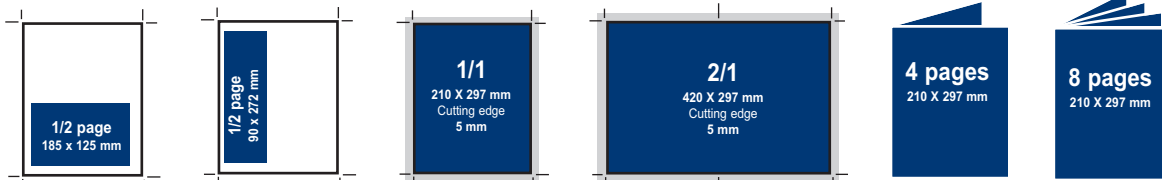
## ▶ PLANNING 2011

NR	EDITORIAL ISSUES & FOCUS	RESERVATION	MATERIAL	RELEASE
FEU 053	<b>■ Car Manufacturers</b> <i>Strategy and developments of the automotive industry</i>	25/02/11	09/03/11	24/03/11
FEU 054	<b>■ Leasing in Europe</b> <i>Leasing situation, trends and developments on an international level</i>	29/04/11	11/05/11	26/05/11
FEU 055	<b>■ ICT - Remarketing</b> <i>Reporting and control in fleet management - an efficient end of contract management</i>	09/08/11	22/08/11	06/09/11
FEU 056	<b>■ Fleet Europe Directory</b> <i>The guide with all the contact details of the European fleet suppliers</i>	06/10/11	18/10/11	08/11/11
Special Green	<b>■ CSR &amp; electric vehicles</b> <i>A special fleet issue on Corporate Social Responsibility in fleet management with a focus on sustainability and electric vehicles</i>	14/12/11	27/12/11	11/01/12

## ▶ ADVERTISING RATES

PAGES	EURO	COVER	EURO	INSERT	EURO
1/2 full colour	5 200	cover 4	11 890	4 pages	18 025
1/1 full colour	8 365	cover 3	10 185	8 pages	21 940
2/1 full colour	15 810	cover 2	11 040		

*These fares comprise rates for inserts, production costs, and routing cost overrun. Paper weight max. 130gr./m<sup>2</sup>.*



### TECHNICAL DETAILS

**SIZE:** (w/h) : 210 x 297 mm (A4)  
**PRINTING:** Full colour printing offset on 100 gr satin-coated paper, screen 175, stapled back.  
**MATERIAL:** PDF file high resolution 100 %  
**ADVERTS TO BE PRODUCED:** material to be provided 4 weeks before publication (production costs on demand).

**TERMS AND CONDITIONS:** Our general terms and conditions of sale are available on [www.fleeteurope.com/advertising](http://www.fleeteurope.com/advertising).  
**CANCELLATION:** Minimum 3 weeks before publication. The right to cancel an order or a request for an insertion automatically entails payment of 50 % of the total amount due on this order or request.

## ▶ DISTRIBUTION

- SCOPE: AU, BE, CH, Czr, DE, FR, GB, GR, IR, IT, LU, NL, PL, SP, US
- CIRCULATION: 15 000 copies
- PERIODICITY: 3 times a year + 1 Directory + 1 Special Green issue

## ▶ CONTACTS

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